



Season Partnership Program

The Economic Club of Grand Rapids is the premier organization for people interested in and contributing to the growing economic health of the Grand Rapids metropolitan area. Our mission is to provide a forum to connect, inform, and inspire our diverse community about today's economic and social issues in addition to relevant topics of the day. As business leaders and owners, your investments in membership, sponsorships and participation help support quality speakers and programs throughout the season.

This support keeps our members connected to relevant issues and innovative programming with local, national and global impact.

The Economic Club of Grand Rapids is a nonprofit, nonpartisan, nonpolitical organization dedicated to thought-provoking discussions that inform and advance our local, national and global economy.

We invite you to take part in building on our strong foundation of learning and networking, and look forward to fostering innovation and lasting relationships with you.

Season Partnership Program support from our business leaders and owners offers the following benefits:

- Participation in over 15 Econ Club meetings per year
- Recognition on the Econ Club website and other promotional materials
- Brand exposure to over 1,500 leaders in West Michigan
- Promote your product or service to our diverse and growing membership
- Demonstrate your company's support for West Michigan businesses and their economic growth
- Invite customers, prospects, and colleagues to attend thought-provoking programs
- Engage and educate your team members with diverse topics and speakers
- Make an impression on the next generation of leaders through student and community sponsorships

SEASON PARTNERSHIP OPPORTUNITIES AVAILABLE FOR 2026-2027 SEASON

BENEFITS PER LEVEL	Legacy Partner 8 available	Pioneer Partner 12 available	Visionary Partner 16 available	Advocate Partner Unlimited	Community Partner Unlimited
Corporate Annual Memberships	10 Members	8 Members	6 Members	4 Members	2 Members
Logo Recognition on Website	✓	✓	✓	✓	✓
Logo Recognition at Meetings	✓	✓	✓	Company Name Listed	
Logo Recognition on Promotional Flyers	✓	✓			
Name Recognition at Meetings	✓				
Opportunity to be Seated at Speaker's Table	✓				
Reserved Table at Meetings	✓				
Industry Exclusivity	✓				
Annual Investment	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500

STUDENT AND COMMUNITY IMPACT

To ensure we are intentional with our mission, students and members of diverse groups will be invited to participate at different Econ Club programs throughout the year. Your sponsorship helps provide complimentary access for these individuals to attend and creates opportunities for meaningful engagement with leaders and professionals.

PARTNERSHIP CONTRACT

Please indicate below the level of partnership you wish and submit this form with payment to:

The Economic Club of Grand Rapids | 220 Lyon Street NW, Suite 220 | Grand Rapids, MI 49503

- Legacy Partner.....\$25,000
 Advocate Partner.....\$5,000
 Pioneer Partner.....\$15,000
 Community Partner.....\$2,500
 Visionary Partner.....\$10,000

COMPANY NAME		
BILLING ADDRESS		
CITY	STATE	ZIP
CONTACT PERSON		TITLE
EMAIL	PHONE	