



MONDAY, OCTOBER 26, 2020 • 12:30 pm – 1:30 pm

## THE POLITICS INDUSTRY

How Political Innovation Can Break Partisan Gridlock  
and Save Our Democracy

### SPEAKER

**Katherine M. Gehl**

Business Leader and Author

### ABOUT OUR SPEAKER

Katherine M. Gehl was president and CEO of Gehl Foods, a \$250 Million high-tech food manufacturing company in Wisconsin. In 2015, she sold her company to focus on the urgent need for non-partisan political innovation on both state and national levels. She is co-chair of the National Association of Non-Partisan Reformers, a board member of Unite America, co-founder of Democracy Found, and founder of The Institute for Political Innovation. In 2020, she published *THE POLITICS INDUSTRY: How Political Innovation Can Break Partisan Gridlock and Save Our Democracy*, along with her co-author Michael E. Porter.

### SESSION DESCRIPTION

In her new book, *THE POLITICS INDUSTRY: How Political Innovation Can Break Partisan Gridlock and Save Our Democracy*, business leader Katherine M. Gehl and world-renowned economist Michael E. Porter take a fresh, nonpartisan deep dive into American politics. They argue the political system is working exactly how it is designed to work, as it isn't designed and optimized to work for the public interest.

By applying tools of business analysis – and Porter's distinctive Five Forces – Gehl and Porter show how America's political system is, in fact, a private industry plagued and perverted by unhealthy competition. As a result, they contend that this "political-industrial complex," which is dominated by a two-party duopoly, is incapable of delivering solutions to America's key economic and social challenges.

During her presentation, Gehl will share powerful, achievable, and nonpartisan solutions for reshaping the American political system for the benefit of all.

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