



Monday, January 6th, 2020



SPEAKER:

Verne Harnish

Founder, Entrepreneurs Organization,
best-selling author

Topic: “Rockefeller Habits”

Verne Harnish is a world-leading expert, speaker, author, and entrepreneur in the field of business growth. He has spent more than 30 years educating entrepreneurial teams. As part of his personal mission to support entrepreneurs, he co-founded Growth Institute, a premier online training company that has helped mid-market companies in over 50 countries learn and implement the latest business methodologies.

He also founded the world-renowned Entrepreneurs’ Organization (EO) and chaired for 15 years EO’s premier CEO program, the “Birthing of Giants”, held at MIT. Verne is also the Founder and CEO of Scaling Up, a global executive education and coaching company with over 180 partners on six continents.

Known as the “Growth Guy” syndicated columnist, Verne is also a regular columnist for Fortune magazine. He’s the author of *Scaling Up*, *Mastering the Rockefeller Habits*, and, along with the editors of Fortune, authored *The Greatest Business Decisions of All Time*. He has won eight major international book awards including the prestigious International Book Award for Best General Business book.

Next meeting: Monday, January 27, 2020:

Alan Beaulieu, President, ITR Economics, “*Economic Outlook for 2020*”

MEETING DETAILS:

International Ballroom
JW Marriott
Open Seating

TIME:

Luncheon begins: 12 noon
Adjournment: 1:30pm

PRICING:

\$35 members
\$45 guests

BUSINESS CASUAL ATTIRE
WELCOMED

TO REGISTER:

Click on Club website:

<http://www.econclub.net/>

Website also provides information
about the Club and future meetings.

RESERVATIONS REQUESTED BY THURSDAY, JAN. 2, 2020

No cancellations accepted after
noon, Thursday preceding the
luncheon - substitutions allowed.

PARKING:

Self Park - in the JW Marriott
Parking Ramp. Bring your
parking ticket for \$8 validation
and easy exit.

ADDRESS:

JW Marriott
235 Louis Campau, NW
Grand Rapids, 49503

SEASON PARTNERS:

